



Press release

Compario strengthens corporate governance

Compario welcomes three new members to its Advisory Board and two new members onto its Board of Directors

Paris, 26 April 2011 - To consolidate its leading position in the French market for Connected Commerce solutions, Compario strengthens its corporate governance, welcoming three new prestigious members onto its Advisory Board:

- **Julien Codorniou**, Head of Platform Partnerships, France & Benelux, **Facebook**
- **G rard Hermet**, President **GfK Network Intelligence Solution (NIS)**
- **J r me Keloghlanian**, former E-Commerce Manager with **D cathlon (Oxylane group)**

They will be joining Claude Sadoun, President of Cr dit Immobilier de France and Julien Mazerolle, Managing Partner of Tioga Venture.

"We are honoured at Compario to welcome three such prestigious members to our Advisory Board, commented Pascal Podvin, CEO of Compario. We have always set as our priority to remain at the forefront of technology, and to maintain a robust approach in terms of strategy, alliances and international development. We will be counting on the new Compario Advisory Board to support us in this mission."

Compario's Board of Directors also welcomes two new members:

- **Fran ois Mazon**, Development Director at **Linagora**
- **Jean-Luc L nart**, individual director and independent investor, former CEO of **Atos Origin** and former CEO of **CCMX**

They join In s Sen, Associate Director of XAnge Private Equity, Groupe La Poste, and Yvan-Michel Ehkirch, Investment Director of iSource.



About Compario:

Compario develops and markets Connected Commerce solutions designed to:

- Optimize online browsing and product search
- Maximize the regardless of channel or the type of hardware device chosen by the consumer (website, smartphone, tablet multi-touch, social networks ...)
- Facilitate the structure and management of the web catalogue

Used in over 12 countries, the Compario solution has been chosen by the biggest names in e-commerce, such as 3 Suisses, Avenir Telecom, le groupe Boulanger, Bouygues Telecom, BUT, ChateauOnline, Delhaize, Intersport, la Maison de Valérie, Millésima, Milonga Music, Peugeot, Pièces et Pneus, le groupe PPR, le groupe Printemps, Quelle, Test Achats, UFC Que Choisir, WebDistrib, Surcouf, Truffaut...

For more information : www.compario.com

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