



Press release

Compario appoints Guillaume Porquier as Director of Customer Services

Paris, 23 June 2011 - Compario, leading provider of Connected Commerce solutions, has appointed Guillaume Porquier as Director of Customer Services.

As part of his duties, Guillaume Porquier will be in charge of all services dedicated to Compario customers, covering implementation, consulting, training and support. His role is to help customers implement the Compario solution and to optimally exploit the technical and functional aspects of the solution, in order to help them in the development and success of their digital strategy (website, mobile or touch pad).

Guillaume has over 10 years' experience as Consulting Manager, with Accenture France and then Sterling Commerce. Since March 2011, Guillaume Porquier has been heading up Compario's customer services department.

Guillaume Porquier holds a *Master Spécialisé* (Advanced Master's) Degree from the ESC Lille School of Management, and a *Maîtrise MIAGE* (MS Business Informatics) from the Amiens University.

"We are delighted to welcome Guillaume aboard at Compario, said Pascal Podvin, CEO of Compario. Guillaume will be responsible for developing the "Professional Services" department. The objective is to bolster our teams to further increase the efficiency of the services dedicated to our customers, to optimize their time-to-market and minimize the response time to questions."

About Compario:

Compario develops and markets Connected Commerce solutions designed to:

- Optimize online browsing and product search
- Maximize the merchandising of products regardless of channel or the type of hardware device chosen by the consumer (website, smartphone, tablet multi-touch, social networks ...)
- Facilitate the structure and management of the web catalogue

Used in over 12 countries, the Compario solution has been chosen by the biggest names in online commerce, such as 3 Suisses, Avenir Telecom, the group Boulanger, Bouygues Telecom, AIM, Chateau Online, the group Cultura, Delhaize, Intersport, Maison de Valérie, Vintage, Milonga Music, Peugeot, parts and tires, the PPR group, the group Spring, Quelle, Test Achats, UFC Que Choisir, Webdistrib, Truffaut, Casino ...

For more information: www.compario.com

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